



OMG

FASHUN

HIARI STRONG

58

Atlanta, GA

HT: Washington, DC

Fashion Creative

Single / 1 Son

She/Her

 [@lovealliestyle](#) (1.5K followers)

About

Hiari Strong is a former accountant and single mom-turned-fashion designer who is out to prove that it's never too late to chase your dreams. As a creator, she has crafted pieces from cardboard, paper, acrylic, upholstery, and duck canvas to showcase her genderless aesthetic. With a focus on individualism and celebrating uniqueness, Hiari already feels like a success because she loves what she does for a living. Being a fashion innovator isn't just a job for Hiari though – it's way to inspire others and bring joy to anyone who sees (or wears) her garments.

Story

- > Hiari was raised in a home with both parents, as well as her two siblings. She was always drawn to art, music, and fashion from an early age. During her childhood summers, she would spend a lot of time at her grandmother Allie's house in rural Maryland. Hiari was inspired by Allie's style – she was a strong and confident stylish woman whose way of dressing would feed young Hiari's fashion dreams one day.
- > Hiari eventually would go on to study at Parsons in New York City for a semester, but had to drop out due to her job and having to raise a son on her own. She eventually became an accountant, which she describes as "emotional torment." Hiari didn't have an option to leave her job, as it provided financial security and health benefits that her son needed – he was born with disabilities (including cerebral palsy and retardation), so he required a life of medical care and treatment. Nonetheless, she stuck it out for more than 30+ years... that is, until 2020, when Hiari finally decided to leave her job for good. Her son, despite his various afflictions, was able to live independently. Hiari felt like it was her time to live her purpose now that her responsibilities as a mother had somewhat been fulfilled.
- > These days, Hiari has hit the ground running with her brand, Love Allie – inspired by her grandmother that instilled a passion for fashion all those years ago. With an emphasis on "chic, forward, and edgy," Hiari's collections have already been showcased at DC Fashion Week, LA Fashion Week, Harlem Fashion Week and more.
- > Hiari would love to one day collaborate with Pier Paolo Piccioli (Valentino), as well as Bianca Sanders. She enjoys thrifting – as part of her personal style and her overall design aesthetic. Hiari also has a passion for curating vintage fabrics and materials and breathing new life into them. Now living in Atlanta, she is constantly networking with other designers and feels no regrets about leaving the accounting world behind in favor of a fashion pursuit.
- > Even at the age of 58, Hiari still feels a burning desire inside of herself to chase her dreams. Aside from proving that age is just a state of mind, she hopes to one day provide opportunities for other aspiring designers who need a little push – just like she once did. Ultimately, Hiari truly lives up to her last name... and she gives every design her ultimate best, using whatever she has at her disposal to concoct wearable greatness.

