



# OMG FASHUN

## JESUS MORALES

36

New York, NY

HT: Mexico City, MX

Fashion Designer

Single / No Kids

He/Him

 [@maxmouder](#) (7K followers)

### About

**Jesus Morales** is a Mexico City native who is creating genderless, timeless fashion with his contemporary urban brand, Maxmouder. Using materials like recycled polystyrene sheets, chains, upcycled leather, and more, Jesus is doing everything he can to represent a new era of emerging designers who have innovative ideas and powerful voices. With a strong skillset in nearly every aspect of design, he is working hard to provide a voice in the industry for the LGBTQ+ and Latin communities.

### Story

- > At 6-years-old, young Jesus was already taking his old clothes, cutting them up, and making completely new garments. Within a couple years, his mom taught him how to sew and it became his main passion. From an early age, Jesus realized just how well he could express himself through his clothing. Growing up in the 90's, he was inspired by the music, the designers, the magazines, and just about anything cosmopolitan and urban.
- > Eventually, Jesus would attend a Fashion and Merchandising program at Jannette Klein University in Mexico City. After graduation, he won a scholarship to attend a Haute Couture program from Marangoni in Paris. Jesus even opened up a workshop and showroom in his hometown of Mexico City, and was well on his way to fashion success. However, he knew he needed to expand his horizons if he wanted to become the great designer he always dreamed he would be. Jesus closed up his showroom and moved to New York City – a place where he knew no one and he would face a variety of difficulties along his journey.
- > These days, Jesus owns his own brand called Maxmouder – it's an acronym of his family's last names and various family members. Essentially, his brand is dedicated to his family. Jesus focus on contemporary urban style and genderless fashion – all with what he labels a "queer twist." As a gay Latino designer, he believes he can represent and give a voice to people like himself who may not have (or know about) the resources to pursue fashion.
- > Jesus typically sticks to neutral colors – black, white, grey, and earth tones in general. He has made custom pieces for a variety of celebrities including Daphne Guinness, Maluma, and many other Mexican artists and performers. He has been featured in publications such as *Elle*, *Vogue*, *Marie Claire*, and countless others.
- > In five years, Jesus sees himself having an established brand that focuses on sustainable business practices. He hopes to handle all production in Mexico, in order to give back to his community and to his family. Jesus knows his family continues to hesitate on giving him their full support with his fashion career – and he would love nothing more than to become a success and show them that his path was worth the sacrifices.

