



OMG

FASHUN

MEAGAN "JERSEY" CRUZ

36

Seattle, WA

HT: Camano Island, WA

Fashion Designer

Married / 2 Kids

She/Her

 [@jerseyvirago](#) (9K followers)

About

Meagan Cruz is a stay-at-home mom whose alter ego and brand, "Jersey Virago," produces couture-level dresses, sexy swimwear and avant-garde looks made from marine vinyl, nails, plastic grocery bags, and vintage chandeliers. You'll love or hate her pieces... But she guarantees you won't forget them. As she puts it, her clothes are made for "bad b*tches who aren't afraid to be sexy and loud."

Story

- > Meagan, a Washington native, grew up in a small farm town with 3 brothers. From an early age, she learned to be the loudest in the room if she wanted to be seen and heard. Meagan says that fashion wasn't a priority for her family. There was a lady who lived down the road and always wore exotic clothes – and Meagan feels this woman was her first "muse" when it came to exploring the world of fashion design. In her teens, she began shopping at thrift stores, just to rush home and take apart her treasured haul in order to craft all-new garments.
- > As a completely self-taught designer, Megan has learned to do everything herself... including sketching, making patterns, cutting fabric, sewing, and overall construction. Her brand, Jersey Virago, was created nearly 13 years ago. Through the lens of "Jersey Virago," Meagan claims to simply "see the world differently" than most designers.
- > Often deriving inspiration from renowned visionaries like Mugler and Gaultier, Meagan aspires to blend the conventional high-fashion world with her unconventional innovations. For example, her husband (a construction worker) usually has scraps from construction jobs lying around the house. From roofing nails to a salvaged chandelier, Meagan has used anything and everything to craft avant-garde outfits and accessories.
- > In true "do it yourself" fashion, Meagan has put out ads for her brand in issues of *British Vogue* and *GQ*. Meagan has also been highlighted in many local publications around Seattle, including *Seattle Fashion Collective*, *425 Magazine*, and more.
- > Meagan always had one dream... to become a fashion designer. The unique thing is... she didn't feel the need to wait until others *told her* she was a designer. She would love to make her family proud, especially her mother (who was the one who always believed in Meagan's fashion dreams). With her raw talent and tendency to go against the grain, Meagan is set to pave her own path to the top -- whether the so-called tastemakers of high-fashion approve or not.



Dress made of roofing nails



Marine vinyl dress



Chandelier ensemble