



OMG FASHUN

SHO KONISHI

31


New York, NY

HT: Kochi, Japan

Fashion Designer

Single / No Kids

He/Him

 [@sho_konishi](#) (29K followers)

About

Sho Konishi is a Japanese fashion designer and owner of his self-titled brand, Sho Konishi, in New York City. With custom couture pieces focusing on sustainability, he loves using upcycled materials – from doorknobs to human hair, and corks. As a lover of nature, Sho also likes to incorporate natural elements in his designs – from seashells and animal bones, to flowers, herbs, and mushrooms. For Sho, he uses clothes as a way to design life and to represent human existence.

Story

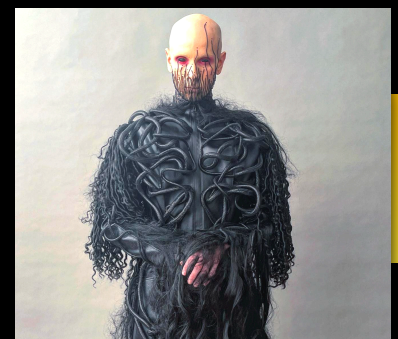
- > Sho comes from a rural part of Japan where fashion and art weren't a thing – rather, he was surrounded by nature. Thankfully, he always loved what the outdoors had to offer... and from an early age, Sho fell in love with the shapes, sounds, and movement of the world around him. This passion for the intricacies and small details of nature inspired him to pursue a career in design.
- > Sho has come a long way from his humble Japanese upbringing. He has studied at fashion schools in Tokyo (BFA at Tokyo Mode Gakuen), Paris (MA at Paris College of Art), and New York (MFA from Parsons). He also developed his basic design skillset from working as a factory sewer, as well as a pattern maker and design developer for Vera Wang. Sho is also an advisor for the brand UNIQLO, a position in which he assists with their upcycling project.
- > These days, Sho has his own brand, which he has been busy building for the past 6 years – aptly titled "Sho Konishi." With an emphasis on made-to-order items, Sho has outfitted a plethora of celebrities and performers, including Beyonce, Lizzo, Paris Hilton and more. He has been featured in British *VOGUE*, *Variety*, Japan *VOGUE*, and many other publications.
- > Much of what Sho designs are attempts to bring back old "haute couture" aesthetics in a modern way, while not relying on mass production. His goal is to create innovative yet sustainable pieces that inspire the world. He is inspired by designers like Alexander McQueen, Iris Van Herpen, and Rei Kawakubo, among others. One of his eventual goals is to create uniforms for a major airline to celebrate what the world overcame from the pandemic.
- > Sho prides himself on embracing humankind on a mass level, leaving no one unspoken for. His proudest achievement thus far was creating and designing for the Tokyo Paralympics Opening Ceremony. In the future, Sho aims to continue expressing himself in unconventional ways through his designs... but he also wants to show the world why Japanese designers are some of the best creators out there.



Door handle vest



Jacket with seashells, bones, leaves, herbs, etc.



Fabric tentacles and hair