



OMG FASHUN

VICTOR WILDE

47

Los Angeles, CA

HT: Canarsie (Brooklyn), NY

Fashion Designer

Single / No Kids

He / Him

 [@bohemian_society](#) (16.6K followers)

About

Victor Wilde is a disruptive, free-thinking fashion innovator with a unique eye and an even more unique outlook on wearable art. He has used knives, parachutes, gauze, car hood ornaments, key chains, leaves, and upholstery to craft some of the most bizarre – yet appealingly wearable – pieces out there. With his “post-punk DIY” aesthetic, Victor isn’t just sewing and embroidering – he’s using duct tape, fire, crazy glue, bullets, and magnets to construct whatever his mind can imagine. Celebrities such as George Clinton, Jason Derulo, Kendrick Lamar, and more have all given their stamp of approval... and Victor might be a “self-proclaimed” loose cannon, but his designs always hit the target.

Story

- > Victor, a Brooklyn native, says that he loved fashion from a very young age. Even as a kid, he dressed to impress. In fact, he was voted “Best Dressed” in middle school and high school. Coming from a blue-collar Italian family, Victor was always taught to work hard... but there was never a push for him to venture out on his own and explore the world. Through it all, he was always the creative type who liked pushing the envelope. At one point, he was even a touring street performer who nicknamed himself “Mercury Man – The Master of Nothing.”
- > At 18-years-old, tragedy struck his family when they were the victim of a home invasion. Although Victor tried to fight the armed attackers off, both of his parents were shot – and his mother ultimately succumbed to her injuries. This left a permanent mark on Victor – and it’s something he will never be able to get over. However, fashion and art have been his outlets for self-expression and coping with any and all obstacles in his life.
- > When he began his fashion journey in LA, Victor literally posted on Craig’s List that he didn’t know anything about design and wanted someone to show him the ropes. A complete stranger responded to the posting, drove him around to different fashion venues in LA (where he learned to sew, etc.), and sent him on his way. Since then, Victor has hit the ground running and has made it his life’s mission to change the trajectory of what’s innovative in the fashion world. He went from stealing items from Goodwill out of necessity to having celebrities wear his clothes – all in the matter of a short timespan.
- > With his own brand, *Bohemian Society*, Victor focuses simply on “freedom” – freedom of expression, freedom of thought, and every other variation of independence. When he first learned how to make a t-shirt, he designed a whole collection in a matter of weeks – and every piece sold out of Lisa Klein on Robertson. From wedding dresses made of trash bags or knives, to outfits made from TV screens and old table legs, he’s all about flipping fashion on its’ head... quite literally. He once made a dress that looked like a Thanksgiving table – and the model’s head was the centerpiece of the “meal.”
- > One of his proudest moments was being featured on the cover of Men’s *VOGUE* in Japan. Even with the success that Victor has been achieving, he continues to break barriers and rules with each piece he creates. As someone who claims to “eat chaos for breakfast,” this competition will be a welcomed challenge that he plans on embracing until the end. Victor knows he is capable of anything – and there’s nothing (and no one) that can throw him off on his quest for fashion greatness.

