



OMG FASHUN

BRITTANY SCHALL

37


Denver, CO

HT: Denver, CO

Artist / Designer

Single / No Kids

She/Her

 @la_adorna (5K followers)

About

Brittany Schall is an artist and designer who crafts 90's-inspired pieces, revolving around what she calls "Trapper Keeper culture." With an erotic Lisa Frank vibe, her garments always incorporate bright colors, unique shapes, and outside-the-box silhouettes. Having no formal design training hasn't hinder her at all – in fact, Brittany's designs have been worn by the likes of Spike Jonze and Arcade Fire, among others. As someone who likes to be challenged, she's out to prove herself to all the naysayers along her journey.

Story

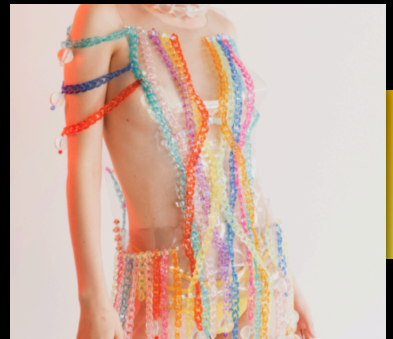
- > Some of Brittany's earliest memories involve making art – from the time she was in kindergarten, she won art awards every single year throughout her childhood. Her dad was a blacksmith, while her mom was a skilled artist. At 7-years-old, she knew she wanted to escape her surroundings in Colorado and head to The Big Apple. After graduation, that's exactly what she did. She started out her career as a classically trained painter.
- > Upon her arrival in New York City, Brittany landed a job as an artist factory assistant, which led to a position as a gallery assistant. Over the course of the next seven years, she was working with the top 5% of the international art world. During this time, she developed a neck problem that forced her to lose all feeling on the right side of her body. The doctors told her she would never use her right hand again to paint or draw, much less create clothing. When someone tells Brittany "No," that's when she kicks into high gear.
- > She left NYC behind and traded it for New Orleans – and it was a major inspiration for her, as she saw the art and creativity present within Mardi Gras. She soon regained dexterity in her right hand and rebuilt all the damaged muscles. By fabricating Mardi Gras headpieces, Brittany realized how innovative she could be with her designs – she could experiment with materials, and techniques. Eventually, this hobby turned into a full-fledged career – and she is now the owner of La Adorna, her thriving custom fashion business.
- > Through her designs, Brittany uses a seemingly endless array of techniques to construct her garments. She has made full ensembles from beads, garments from foam and wire, as well pieces from stitched vinyl. She is skilled in woodworking, epoxy clay sculpting, and many other approaches.
- > Brittany loves to thrift, upcycle, and use whatever materials she can get her hands on. She is very inspired by the colors and materials of the 60's and 70's – she has been known to salvage discover pieces, rip them apart, and turn them into something simultaneously contemporary and retro. Having grown up in a house full of artists, creativity is in Brittany's blood. Her ultimate goal is to make people feel transformed in whatever they are wearing... as if they are a walking art piece.



Beaded top



Vinyl dress



Rainbow chains