



OMG

FASHUN

RANDY LUNA

41

New York, NY

HT: New York, NY

Fashion & Jewelry Designer

In A Relationship / No Kids

He/Him

 @_randyluna_ (3K followers)

About

Randy Luna is a native New Yorker who designs all sorts of wearable art – from garments to jewelry. He has used everything from plastics, bags, musical instrument props, broken glass, and wood – all with the intention of crafting wearable statements. Inspired by architecture, ancient history, and everything in between, Randy isn't one to adhere to the traditional rules of fashion. He's doing everything in his power to bring awareness to sustainable, eco-friendly designs while straying away from the idea of "fast fashion."

Story

- > Coming from Dominican roots, Randy was raised on the Lower Eastside of New York City, surrounded by strong, independent women (including his mom and grandma). He is the oldest of three siblings, so Randy was usually taking care of his brothers while mom was at work. Randy recalls first being inspired by fashion as a kid – his mom would dress up for every occasion, even if it was a casual event. He loved seeing the thoughtfulness his mom put into her outfits and it planted a passion for fashion from an early age.
- > He is completely self-taught as a designer. His strengths lie in avant-garde pieces – including jewelry, dresses, and other accessories. One of his favorite pieces he's made was body armor and a dress crafted from the shoulder rest of a violin. For Randy, it's all about the hardware – he often incorporates items that he would typically use in his jewelry and puts them in his clothing designs.
- > His brand, Randy Luna, revolves around statement pieces that are unique and innovative, while catering to all genders. Every item is made-to-order, so each piece tells an individual story. Randy doesn't see fashion as just clothing for your body – he sees it as art and as a way to express himself.
- > With inspiration coming from Alexander McQueen and Rihanna, Randy is a constant boundary pusher who strives to be conscious about sustainability in his designs. He loves to thrift for materials as well, but he feels like the value of thrifting has been diminished now that it's so popular on social media. He says everyone is doing it now because it's trendy. That being said, he still will use thrifted pieces, but it has to make sense in the context of the visual story he is telling – he won't thrift just because it's the "cool thing to do at the moment."
- > Randy has been featured in Essence, as well as several other publications. He's also had celebrities like Teyanna Taylor, Neil Patrick Harris, and Whoopi Goldberg wear his pieces. However, even with the success he's achieved so far, he feels he still has a long way to go. Randy knows his work is on another level – and it's coming from a place of cockiness... his work simply speaks for itself.



Polaroid Dress



Armor made from violin shoulder rest



Barbed wire skirt